

Introduction to Digital Transformation Association



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Table of Contents

- ◆ Introduction
- ◆ Positioning, Vision, Strategy and Goal
- ◆ Services
- ◆ Member List

Introduction

Since November 2016, Taiwan government announced the “DIGI+” as Taiwan national Digital Agenda for the period of 2017- 2025. It’ s now one of the key schemes driving Taiwan to move forward towards the digital economy. Developing digital innovation and entrepreneurship is one of programs in this initiative.

Digital Transformation Association (DTA) is newly re-named from IT Enabled Service Management Association (itSMA) in 2017 after 10 years since establishment. As Digital Economy promoter and Digital Industry Facilitator, DTA aims to facilitate and accelerate digital transformation, and to set up a bridge between demands and supplies in Taiwan and cross borders for solutions and services with respect to innovation design and management, system build and implementation, big data analytics as well as capacity building. DTA emphasizes the value of connecting global digital players to establish partner network in the digital ecosystem and to empower human resource for developing the Digital economy in Taiwan.

Positioning, Vision, Strategy and Goal



Positioning

Digital economy promoters and digital industry driver.



Vision

Industrial association to pilot the development of Digital Country and Innovative Economy in Taiwan.



Strategy

Serving as a bridge platform for Digital Transformation, and supply and demand networking at home and abroad.



Goal

Activating Digital Industrial Economy and promoting an international partner network in the digital ecosystem.

Industry Promotion

1. To assist in promoting the construction of Digital ecosystem;
2. To seek resources for counseling mergers and acquisitions of SMEs for restructuring;
3. To promote industrial restructuring and investment;
4. To plan and establish a public platform for facilitating communications.

International Cooperation

1. To assist in international cooperation;
2. To connect international demonstration and experimentation;
3. To facilitate international technology or business alliances;
4. To organize various international exchanges, exhibitions, seminars and other activities;
5. To consolidate digital capabilities and assist member companies to expand new southbound international marketplace.

Digital Infrastructure

1. To establish the concept of transitional education and personnel capacity building;
2. To continue promoting and strengthening the implementation of information security, service management and privacy protection;
3. To introduce and promote digital related standards;
4. To propagate digital industry-related certification and auditing;
5. To assist in regulatory sandbox planning and alliance

Member List

<u>中華民國資訊軟體協會</u> Information Service Industry Association of R.O.C. (CISA)	<u>台灣應用軟件股份有限公司</u> Taiwan Advanced Software Co., Ltd. (TASC)
<u>中華民國銀行商業同業公會全國聯合會</u> The Bankers Association of the Republic of China (BAROC)	<u>安侯建業聯合會計師事務所(KPMG)</u> KPMG
<u>財團法人資訊工業策進會</u> Institute for Information Industry (III)	<u>宏碁股份有限公司(電子化服務事業群)</u> The e-Enabling Data Center, eDC
<u>財團法人工業技術研究院</u> Industrial Technology Research Institute (ITRI)	<u>帝緯系統整合股份有限公司</u> Digitware System Integration Corporation.
<u>財團法人國家實驗研究院國家高速網路與計算中心</u> National Center for High-performance Computing (NCHC)	<u>凌群電腦股份有限公司</u> SYSCOM Computer Engineering Company
<u>第一商業銀行</u> First Commercial Bank	<u>勤業眾信聯合會計師事務所(Deloitte)</u> Deloitte Touche Tohmatsu Limited
<u>華南商業銀行股份有限公司</u> Hua Nan Bank	<u>資拓宏宇國際股份有限公司</u> International Integrated Systems, Inc. (IISI)
<u>中國信託商業銀行股份有限公司</u> CTBC Bank	<u>叡揚資訊股份有限公司</u> Galaxy Software Services Corporation
<u>國泰世華商業銀行股份有限公司</u> Cathay United Bank	<u>關貿網路股份有限公司</u> Trade-Van Information Services Co.
<u>中華電信(股)公司數據通信分公司</u> Chunghwa Telecom Co., Ltd.	<u>嘉瑪科技股份有限公司</u> Gama Technology
<u>台灣大哥大股份有限公司</u> Taiwan Mobile Co., Ltd.	<u>臺灣網路認證股份有限公司</u> TAIWAN-CA. Inc
<u>遠通電收</u> Far Eastern Electronic Toll Collection Co., Ltd. (FETC)	<u>財金資訊股份有限公司</u> The Financial Information Service Co., LTD. (FISC)
<u>惠普科技軟體事業群(HP)</u> HP Development Company, L.P.	<u>新竹物流股份有限公司</u> Highly Confident Transportation (HCT Logistics)
<u>台灣檢驗科技股份有限公司(SGS)</u> SGS	<u>中華徵信所企業股份有限公司</u> China Credit Information Service (PRC) Ltd.
<u>香港商英國標準協會太平洋有限公司台灣分公司(bsi)</u> British Standards Institution	<u>探網科技股份有限公司</u>

Member List



<http://www.dta.taipei/>

